

## Meeting Notes

4-2-2011

DPA34: Making it Social

### Attending:

J. Hu

J. Man

M. Höhne

E. Ansems

J. Bun

### Notes:

#### *Project*

This project will deal with communication and collaboration in teams over a distance, both physical and cultural. We'll design a tool or system that enables working over a distance. The project will be team based in the first half of the project, second half will be individual. We iterate on the design process in both quartiles. The individual part might be a (sort of) competition, we'll discuss this in a later session.

#### *Collaboration with China*

At least 2 different Industrial Design departments from China are involved in this project.

- 1) Traditional design (artistic)
- 2) Top tech university (technical)

Chinese students start 1 or 2 weeks later due to Chinese Newyear. We'll set up communication, initially through Skype, once they've started. Our goal is to have a live video feed whenever we're working on the project. Computer and webcam will be provided by the department.

#### *Next week*

Start searching for communication solutions and find/read literature on the subject. Divide literature study among group members.

Bring PDP to the next meeting (Friday).

#### *Literature and experts*

Business expert: Lu Yen

Socio- cultural expert: Jeff Man

Technical expert: Jun Hu

Cultures and Organization – Geert Hofstede

Consumer behavior – Marieke de Mooij

Xiandanwei – Ted.com